



VALUE
CREATION
CAPITAL

Value Creation Capital and FSI invest in Artificial Intelligence & Predictive Maintenance Venture

Value Creation Capital and FSI acquire a majority stake in AI3 who acquired all assets of UReason; Artificial Intelligence and Datascience solutions for Asset Performance Management in the industry market.

Rotterdam, 17th of August 2018,

We are very pleased to announce that Value Creation Capital and FSI acquired a majority stake in AI3/Ureason NL who acquired all assets of UReason.

UReason's product offerings are oriented towards servicing Operational Intelligence, Fault Management and Asset Performance Management solutions. Our ambition is to become a significant player in SAAS solutions for Fault Management and Asset Performance Management.

UReason will continue the development, know-how and expertise on topics and models embracing streaming analytics and predictive maintenance and bring these to the market by utilising its IP, the result of many years of research, development and application cross industries.

Value Creation Capital and FSI invest in UReason NL to support their growth strategy.

About Value Creation Capital

Value Creation Capital (VCC) invests in companies that are active in high-tech, cyber security, business software, data intelligence and IT managed services. VCC has been founded in 2005 by serial entrepreneurs who started, built and sold several interesting fast-growing ICT and Tech companies. VCC differentiates by combining "Intellectual Capital", sector experience & expertise and an extensive network with active value creation of their portfolio companies "to the next level".

www.valuecreationcapital.com.

Contacts

UReason NL B.V.
Stationsplein 45
3013 AK Rotterdam - The Netherlands
Telephone: +31 (0) 10 808 00 13
J. Oudmans (director)
www.ureason.com
joudmans@ureason.com

Value Creation Capital B.V.
Soestdijkseweg Zuid 260
NL- 3721 AK BILTHOVEN
Telephone: +31 (0) 30 2253506
W. van den Berg (managing partner)
w.vandenberg@valuecreationcapital.com