

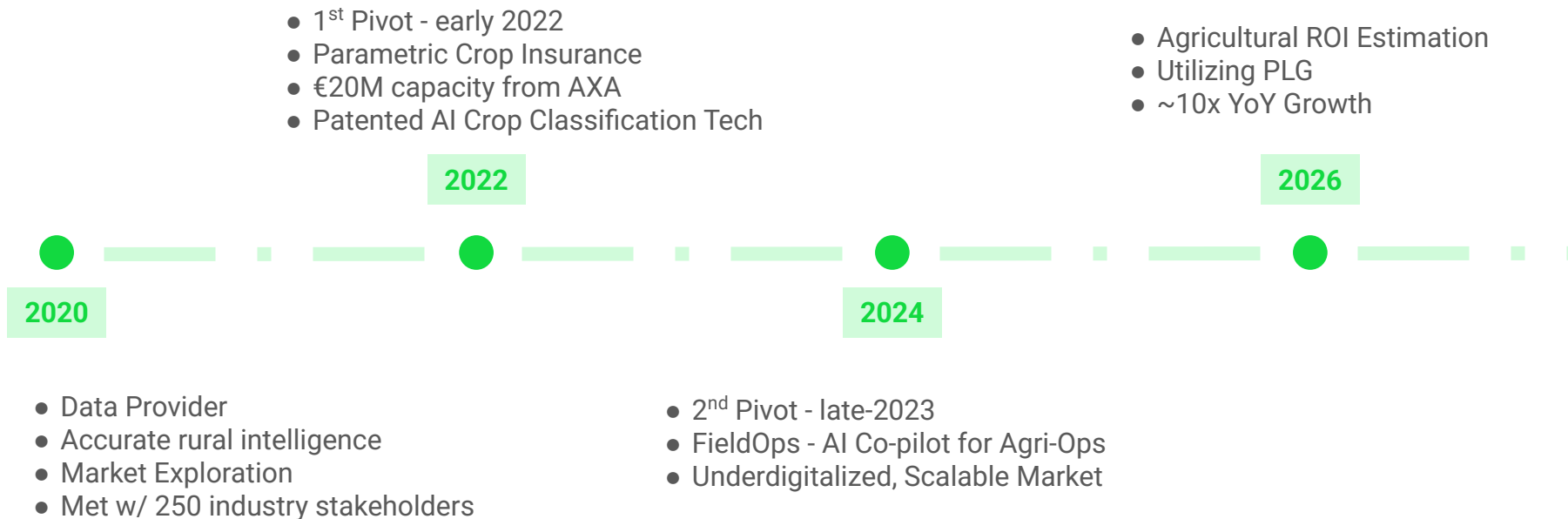
accurate

metin@agcurate.com

We make our food more investable, sustainable,
and resilient to climate change.



Our Timeline



Our food:

frozen veggies
snickers bar
potato chips
waffles
biscuits
fresh veggies
nuts
hazelnuts
chocolate spreads
peanut butter
beans
sunflower seeds
fruit bars



Operational costs of crop production are **INCREASING!**



CPG Food Companies produce crops with **planned farming operations** across thousands of hectares around the world.

They **need** **360° view** on both **supply and demand**.

Agricultural operations today:

Shrinking resources

- Limited natural resources
- Climate change
- Crop production costs

Challenge

Growing demand & complexity

- Acceptable prices
- Availability
- Sustainability

Today

Manual ops are costly & time consuming
IoT is ops heavy & costly for farm ops at scale
Remote sensing focus is on farmers

The Future with accurate

Multi-modal satellite data for cost efficiency

Generative & efficient AI for scale

All-in-one ops management for simplicity

Food production & sales

Crop procurement at
the spot market

Crop intelligence for
procurement

FieldOps
by accurate

1

Cultivation planning

2

Selecting growers & farms
Signing agreements

3

Performance
monitoring

4

Resource
management

5

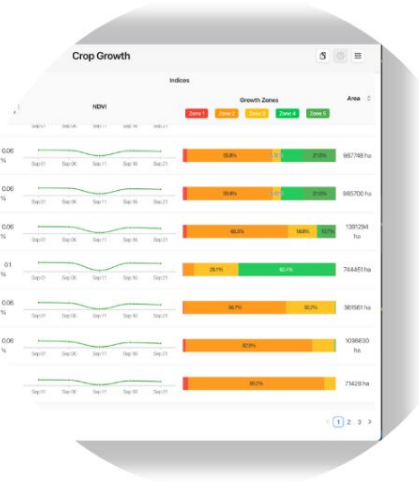
Field yield estimation
Provision controls

6

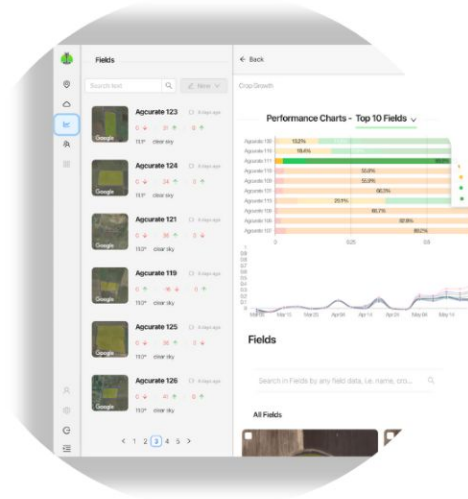
Harvest
management

7

8



Designed for
collaborative teams



360° crop production
management



Powerful
web & mobile platform

Savings of our customers with **FieldOps**

Fertilizer, seed,
harvest

average cost

€1.5 M /year

up to **10%**

savings

Visiting farms,
field operations

average cost

€100k /year

up to **50%**

savings

Agricultural field
personnel costs

average cost

€100k /year

up to **50%**

savings

Time spent by
field personnel
on the fields

average time spent

~14k

hrs /year

up to **50%**

savings

up to **15%** savings in costs, **50%** savings in time spent

Our customers love to work with us

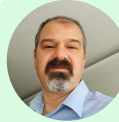


Tasleem Ahmed

Senior Director, Crop Subscription Services

Agcurate's FieldOps™ Crop Intelligence Solution has significantly enhanced the precision and consistency of our forecasts. We would love to continue and broaden our partnership in the upcoming years.

kynetec




Kubilay Üstoğlu

Director of Agri-operations

Thanks to this cooperation, we have digitized the activities we carry out on 7000 ha and established a system where we can keep the data under control consistently, based on data-driven analysis. We can examine the field data on-site during each provision period and record it in the system, making it easier to access our fields. Agcurate FieldOps™ has been an important step towards digitalization and sustainability in agriculture.

KEREVİTAŞ

Check it out [here](#) 

Team

Founders



Metin Emenullahi
CEO

Startup Entrepreneur since 2009,
Computer Scientist
Finance, Strategy & Product mgmt



Berk Ülker
CAIO

Defense Ind. & academy for +10 yrs
Electrical Electronics Eng., PhD
ML, DL, Remote Sensing

Core Team



Ramil Azmammadov
Senior Agri-operations Consultant

Agri-operations management, +10 yrs
MSc in Agribusiness
Dr.Agro ops in AZE, Agronomy Advisory



Ahmet Rasim Demirtaş
Senior Business Development Coordinator

Project management for +5 yrs
BD coordination, Partnerships Management



accurate

FieldOps so far in numbers:

€620K

Funds & Grants

€140K

MVP Sales

€13K

ARR 2024

12

Sales & Pilots

Key Metrics

15K ha

Ha under management

€1500

CAC

€45K

LTV



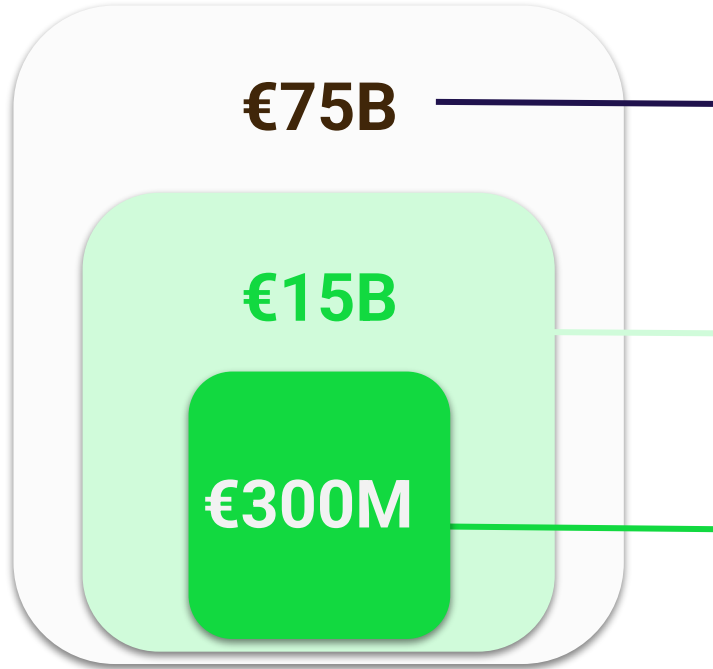
Revenue model

Crop Production	Crop Intelligence
€3-15 / ha / year	~ €2.500 / country / crop

ARR per Segments

Low Market Customer	Mid Market Customer	High Market Customer
€5-15k / year	€15-60k / year	€60-500k / year

Market



$$\text{TAM} = 5\text{B}^* \text{ ha farms} \times €15^{**} / \text{ha} / \text{yr}$$

* acc. to [FAO](#)

** FieldOps pricing

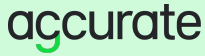





$$\text{SAM} = \text{TAM} \times 20\%^*$$

* US, EU, Middle-East, Central Asia

$$\text{SOM} = \text{SAM} \times 2\%^*$$

* 2030 goal

Competition

Company / Value						
360° Ops Mgmt.	✓	X	X	X	X	X
Precision Agriculture	✓	✓	✓	✓	✓	✓
Regional Crop Intelligence	✓	X	X	X	✓	✓
ROI Monitoring	✓	X	X	~	~	~
Target Segment	CPG Food Companies (B2B)	Farmers (B2C)	Farmers, Cooperatives (B2B)	Farmers (B2B, B2C)	Mixed (B2B, B2C)	CPGs, Farmers (B2B)

We are looking for €750K @ 3M pre

Budget Use:	Sales ~ €150K	COGS, Digital Marketing ~ €250K	R&D ~ €500K*	Burn Rate ~ €35K
* 30-40% will be co-funded by non-equity funding.				

Pre-seed	2025	50K ha Ha under management	3 Countries: 	€150K ARR
Seed	2026	150K ha Ha under management	8 Countries: 	€450K ARR (Jun-26)
Series A	2027	10x YoY	1.5M ha	€4.5M ARR

What's next?







Let's build the future of agriculture
together!

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Our Impact Goal*

SDG Target	Stakeholder	What We Do	Our Target	Outputs	Impact Goals	Impact Class (ABC)**
 <p>TARGET 2.4</p> <p>SUSTAINABLE FOOD PRODUCTION AND RESILIENT AGRICULTURAL PRACTICES</p>	Contract Farming Organizations	 <p>Climate resiliency of farming by improving agronomy support</p>	<p>*250.000 hectares in 3 years</p> <p>*1.500.000 hectares in 5 years</p>	Land under sustainable farming increased.	Resilient agricultural practices implemented.	Contribute to solutions

*According to Nesta Standards of Evidence, we are at Level 1 and we target Level 2+ in 1 year

**Impact management project (IMP) ABC classification